
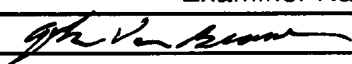


ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18


Stylesheet Version v18.0

Title of Invention	Targeting Ads to Subscribers Based on Privacy-Protected Subscriber Profiles						
<p>Application Number : 09/928024 </p> <p>Confirmation Number: 5199</p> <p>First Named Applicant: Charles Eldering</p> <p>Attorney Docket Number: T741-10</p> <p>Art Unit: 3622</p> <p>Examiner: Yehdega Retta</p> <p>Search string: (5233423 or 5374951 or 5515098 or 5635989 or 5786845 or 5805974 or 5977964 or 6002394).pn</p>							
US Patent Documents							
Note: Applicant is not required to submit a paper copy of cited US Patent Documents							
init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
515	1	5233423	1993-08-03	JERNIGAN			
515	2	5374951	1994-12-20	WELSH			
515	3	5515098	1996-05-07	CARLES			
515	4	5635989	1997-06-03	ROTHMULLER			
515	5	5786845	1998-07-28	TSURIA			
515	6	5805974	1998-09-08	HITE			
515	7	5977964	1999-11-02	WILLIAMS			
515	8	6002394	1999-12-14	SCHEIN ET AL			
Signature							
Examiner Name				Date			
				5/4/06			

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<p>US Patent Documents</p> <p>Note: Applicant is not required to submit a paper copy of cited US Patent Documents</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>init</th> <th>Cite.No.</th> <th>Patent No.</th> <th>Date</th> <th>Patentee</th> <th>Kind</th> <th>Class</th> <th>Subclass</th> </tr> </thead> <tbody> <tr><td>5/13</td><td>1</td><td>4754410</td><td>1988-06-01</td><td>LEECH ET AL</td><td></td><td></td><td></td></tr> <tr><td>5/13</td><td>2</td><td>4745549</td><td>1988-05-01</td><td>HASHIMOTO</td><td></td><td></td><td></td></tr> <tr><td>5/13</td><td>3</td><td>5619709</td><td>1997-04-01</td><td>CAID ET AL</td><td></td><td></td><td></td></tr> <tr><td>5/13</td><td>4</td><td>5710884</td><td>1998-01-01</td><td>DEDRICK</td><td></td><td></td><td></td></tr> <tr><td>5/13</td><td>5</td><td>5848396</td><td>1998-12-01</td><td>GERACE</td><td></td><td></td><td></td></tr> <tr><td>5/13</td><td>6</td><td>5991735</td><td>1999-11-01</td><td>GERACE</td><td></td><td></td><td></td></tr> <tr><td>5/13</td><td>7</td><td>6005597</td><td>1999-12-01</td><td>BARRETT ET AL</td><td></td><td></td><td></td></tr> <tr><td>5/13</td><td>8</td><td>6012051</td><td>2000-01-01</td><td>SAMMON, JR ET AL</td><td></td><td></td><td></td></tr> <tr><td>5/13</td><td>9</td><td>5740549</td><td>1998-04-01</td><td>REILLY ET AL</td><td></td><td></td><td></td></tr> <tr><td>5/13</td><td>10</td><td>5758259</td><td>1998-05-01</td><td>LAWLER</td><td></td><td></td><td></td></tr> <tr><td>5/13</td><td>11</td><td>5774170</td><td>1998-06-01</td><td>HITE ET AL</td><td></td><td></td><td></td></tr> <tr><td>5/13</td><td>12</td><td>5915243</td><td>1999-06-01</td><td>SMOLEN</td><td></td><td></td><td></td></tr> <tr><td>5/13</td><td>13</td><td>6020883</td><td>2000-02-01</td><td>HERZ ET AL</td><td></td><td></td><td></td></tr> <tr><td>5/13</td><td>14</td><td>6088722</td><td>2000-07-01</td><td>HERZ ET AL</td><td></td><td></td><td></td></tr> <tr><td>5/13</td><td>15</td><td>6108637</td><td>2000-08-01</td><td>BLUMENAU</td><td></td><td></td><td></td></tr> <tr><td>5/13</td><td>16</td><td>6119098</td><td>2000-09-01</td><td>GUYOT ET AL</td><td></td><td></td><td></td></tr> <tr><td>5/13</td><td>17</td><td>4258386</td><td>1981-03-01</td><td>CHEUNG</td><td></td><td></td><td></td></tr> <tr><td>5/13</td><td>18</td><td>4602279</td><td>1986-07-01</td><td>FREEMAN</td><td></td><td></td><td></td></tr> </tbody> </table>				init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass	5/13	1	4754410	1988-06-01	LEECH ET AL				5/13	2	4745549	1988-05-01	HASHIMOTO				5/13	3	5619709	1997-04-01	CAID ET AL				5/13	4	5710884	1998-01-01	DEDRICK				5/13	5	5848396	1998-12-01	GERACE				5/13	6	5991735	1999-11-01	GERACE				5/13	7	6005597	1999-12-01	BARRETT ET AL				5/13	8	6012051	2000-01-01	SAMMON, JR ET AL				5/13	9	5740549	1998-04-01	REILLY ET AL				5/13	10	5758259	1998-05-01	LAWLER				5/13	11	5774170	1998-06-01	HITE ET AL				5/13	12	5915243	1999-06-01	SMOLEN				5/13	13	6020883	2000-02-01	HERZ ET AL				5/13	14	6088722	2000-07-01	HERZ ET AL				5/13	15	6108637	2000-08-01	BLUMENAU				5/13	16	6119098	2000-09-01	GUYOT ET AL				5/13	17	4258386	1981-03-01	CHEUNG				5/13	18	4602279	1986-07-01	FREEMAN			
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Signature

Examiner Name	Date
<i>John Van Hise</i>	8/4/06

